



Contact: Vikki Watson, director of Communications
vikki.watson@ascendlearning.com
(913) 661-6438

ExamFX updates Series 7 registration exam study package *Content completely updated to align with new FINRA Series 7 exam outline*

STILWELL, Kan., Nov. 4, 2011 – ExamFX, a division of Ascend Learning, today launched its newly updated Series 7 Securities exam online study package, one of the first in the nation to offer content that has been completely re-written to align with the new Financial Industry Regulatory Authority (FINRA) Series 7 exam outline slated to become effective Nov. 7.

ExamFX's Series 7 study packages contain proven educational tools like practice questions, chapter quizzes, simulated exams and more. The content-building process delivers the latest and most accurate content written in an easy-to-digest format. Content is written by experts within the securities industry, with support from an editing team that focuses on clarity and easy language comprehension.

ExamFX's education professionals rewrote the company's Series 7 study course material to reflect the changes that FINRA, the regulatory authority presiding over the securities industry, made to the Series 7 exam outline.

"When FINRA announced its update, and we realized the scope of changes to possible exam content, we chose to completely rewrite our course," said Derek Bridges, president and general manager of ExamFX. "Our goal was to ensure that our prep content aligned with the outline that FINRA has introduced. This better ensures we're providing clients with the best possible preparation tool for the exam."

ExamFX guarantees that each student will pass his or her exam on the first attempt. If a student fails the license exam within three days after scoring 80 percent on Bonus or Guarantee Questions, the student is refunded the cost of the material when he or she provides a copy of the licensing exam results and access code.

For more information on ExamFX's securities or insurance online study materials, visit www.examfx.com or call (800) 586-2253.

#

About ExamFX

ExamFX is the nation's leader in providing online education and assessments for the insurance and financial-services industries. It boasts a 96 percent customer satisfaction rating with pass rates that are second to none. The company is located in Stilwell, Kan., a suburb of the Kansas City metro area.